



**Casa Grande Transit Development Plan**

*Connecting Casa Grande*

## SCMPO Executive Board Briefing

November 13, 2018

1

---

**CASA GRANDE TRANSIT DEVELOPMENT PLAN**

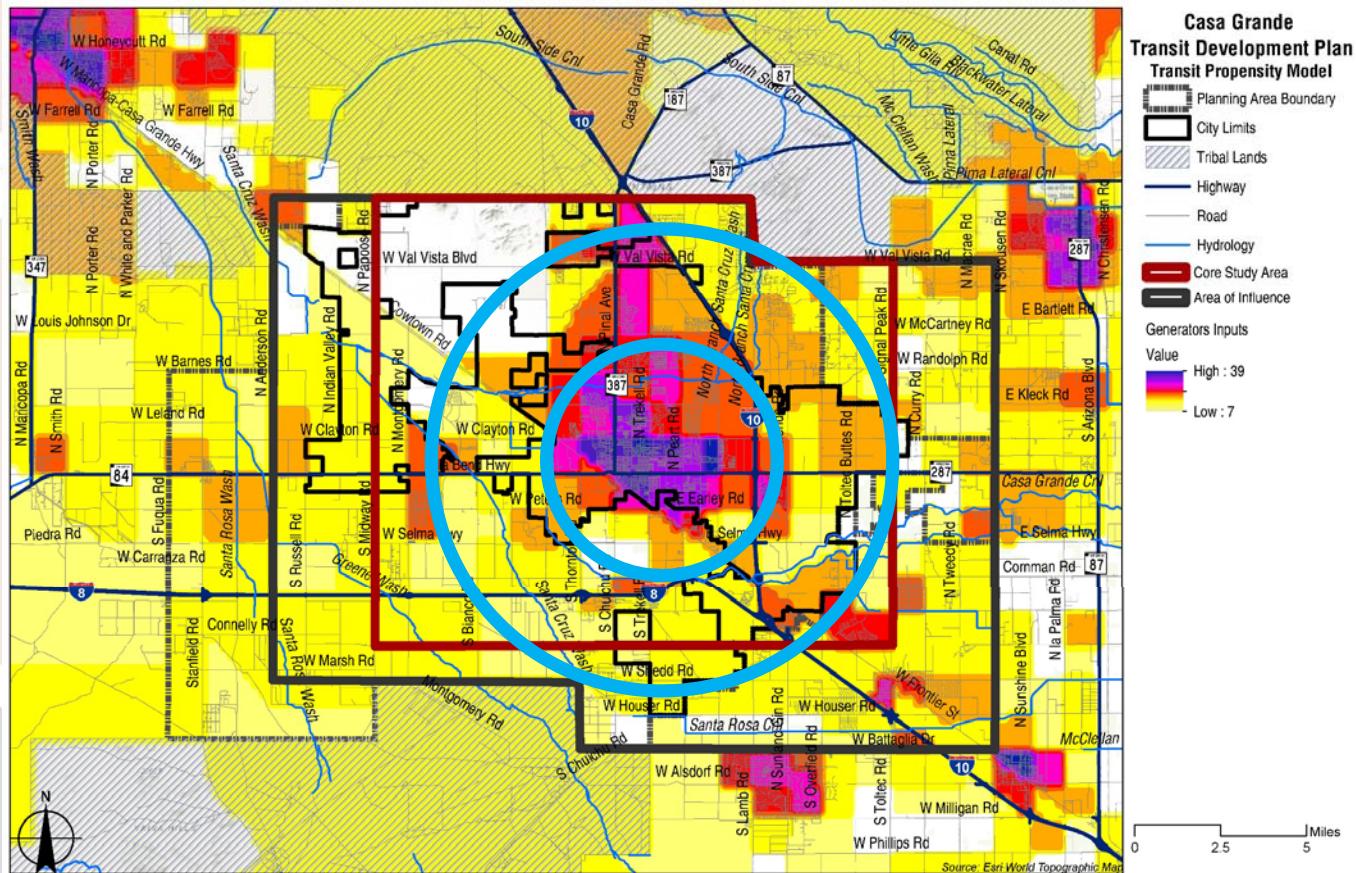
# How Did We Get to This Study ?



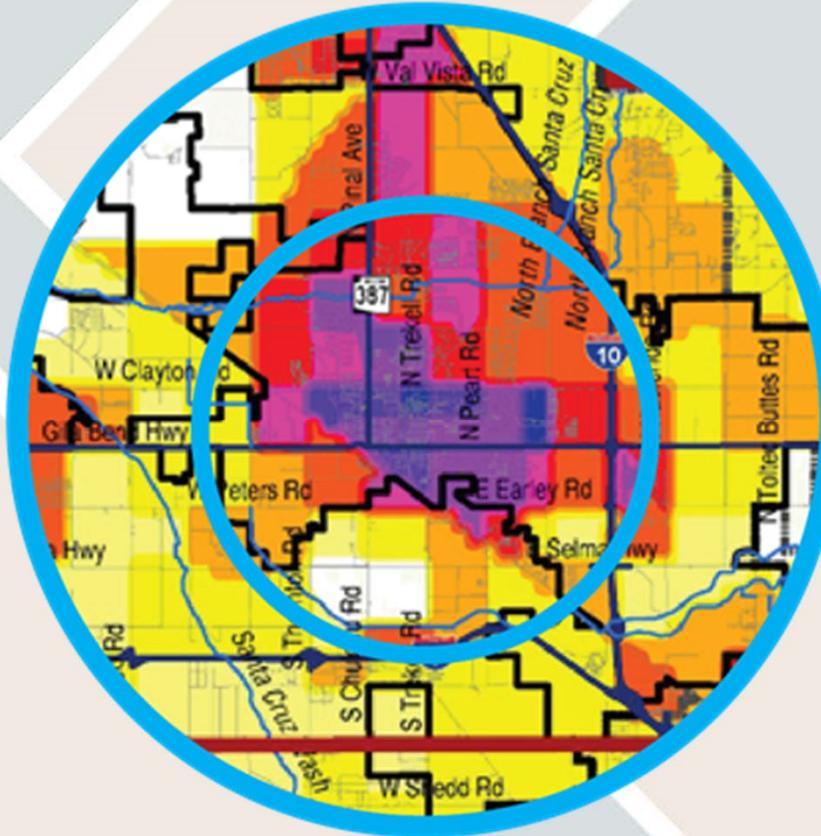
2

**CASA GRANDE TRANSIT DEVELOPMENT PLAN**

# What is the Need for Transit in Casa Grande



# "Heat" Map Showing High Propensity Areas



# PUBLIC OUTREACH

# Public Outreach Summary

Public Meetings

Newspaper Outreach

Public Opinion Surveys

Monitoring CG Chat

Public Events

Stakeholder Outreach

Employer Interviews

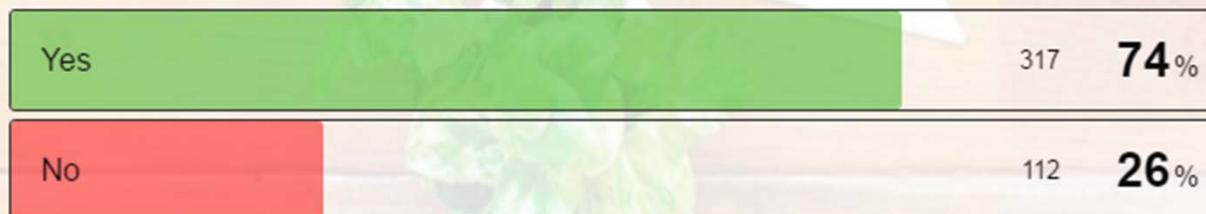


# Public Outreach: Survey Results

Do you think public transit is needed in Casa Grande?



Would you use public transit in Casa Grande if it were available?



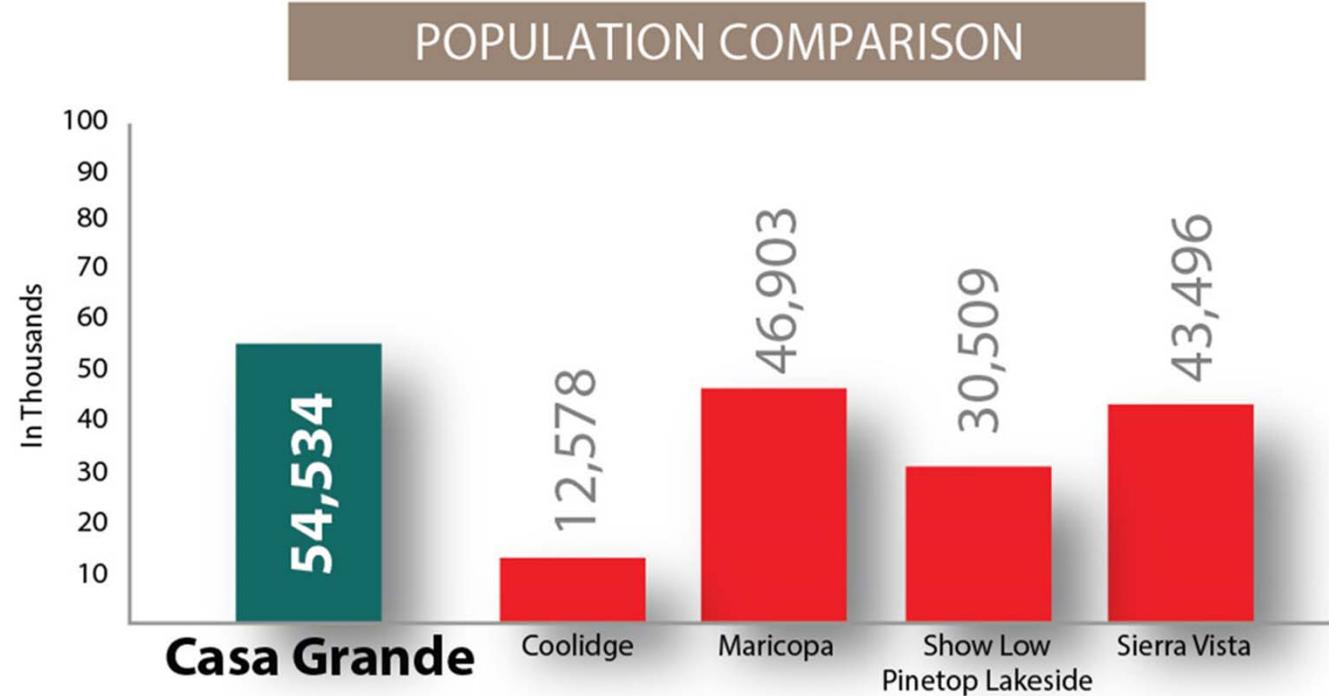
# PEER COMPARISON CITIES

# Peer Comparison Cities

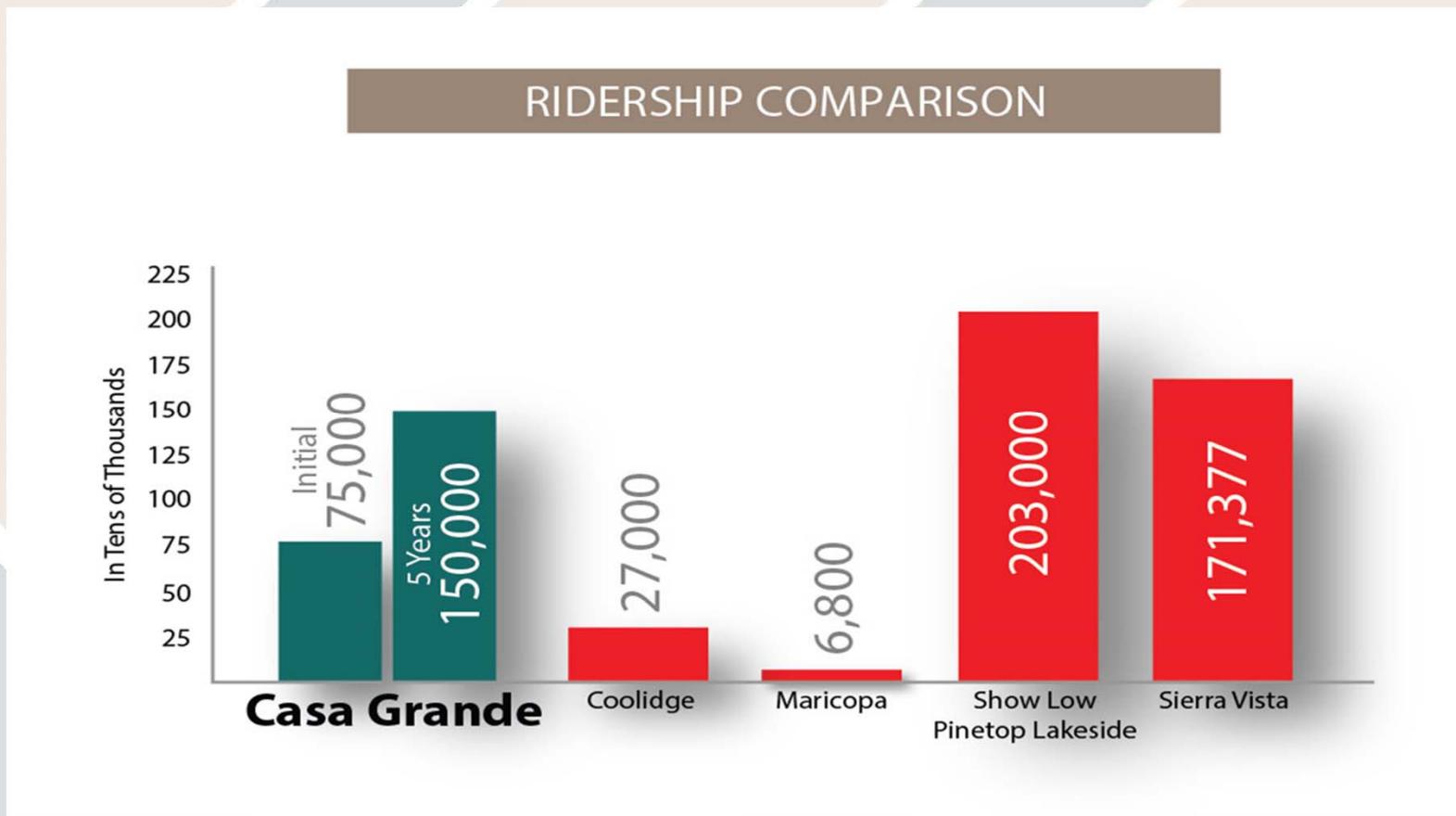
- Coolidge
- Maricopa
- Show Low-Pinetop
- Sierra Vista



# Peer Comparison - Population



# Peer Comparisons - Ridership



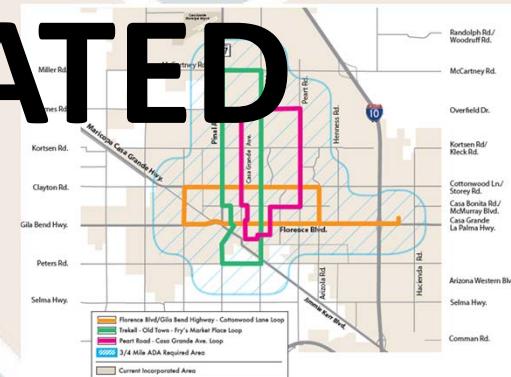
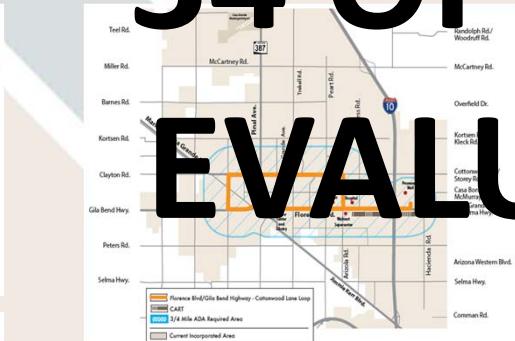
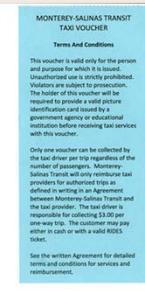
# OPTIONS EVALUATED

12

**CASA GRANDE TRANSIT DEVELOPMENT PLAN**

# Options Evaluated

34 OPTIONS  
EVALUATED

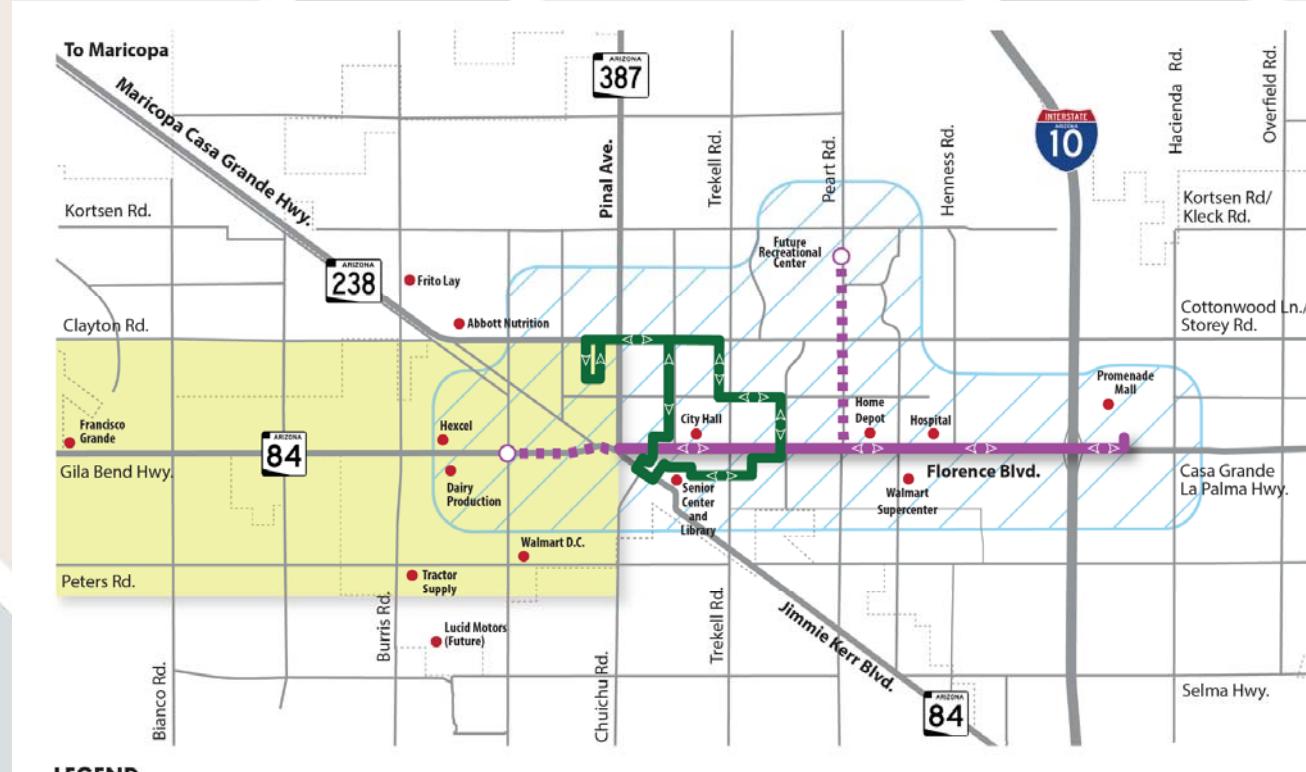


# RECOMMENDED SHORT TERM OPTIONS

14

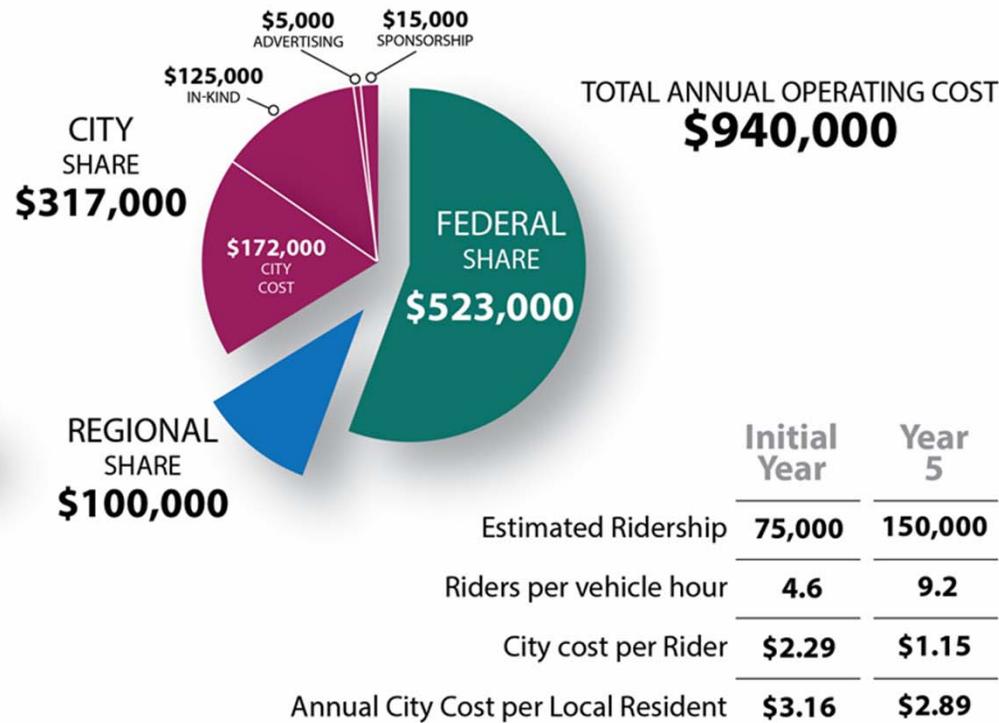
**CASA GRANDE TRANSIT DEVELOPMENT PLAN**

# Short Term Option 1



## Short Term Option 1

**\$172,000**  
CITY  
COST

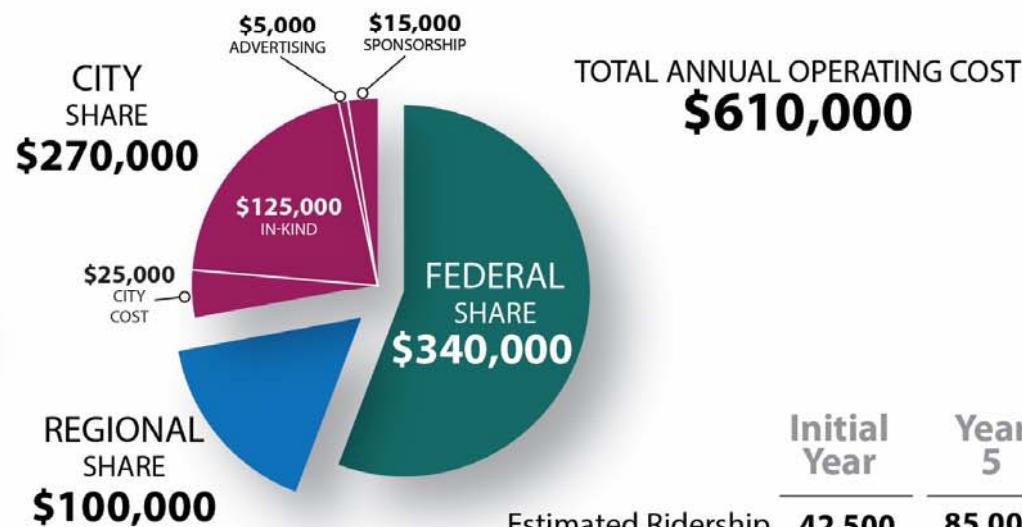


# Short Term Option 2



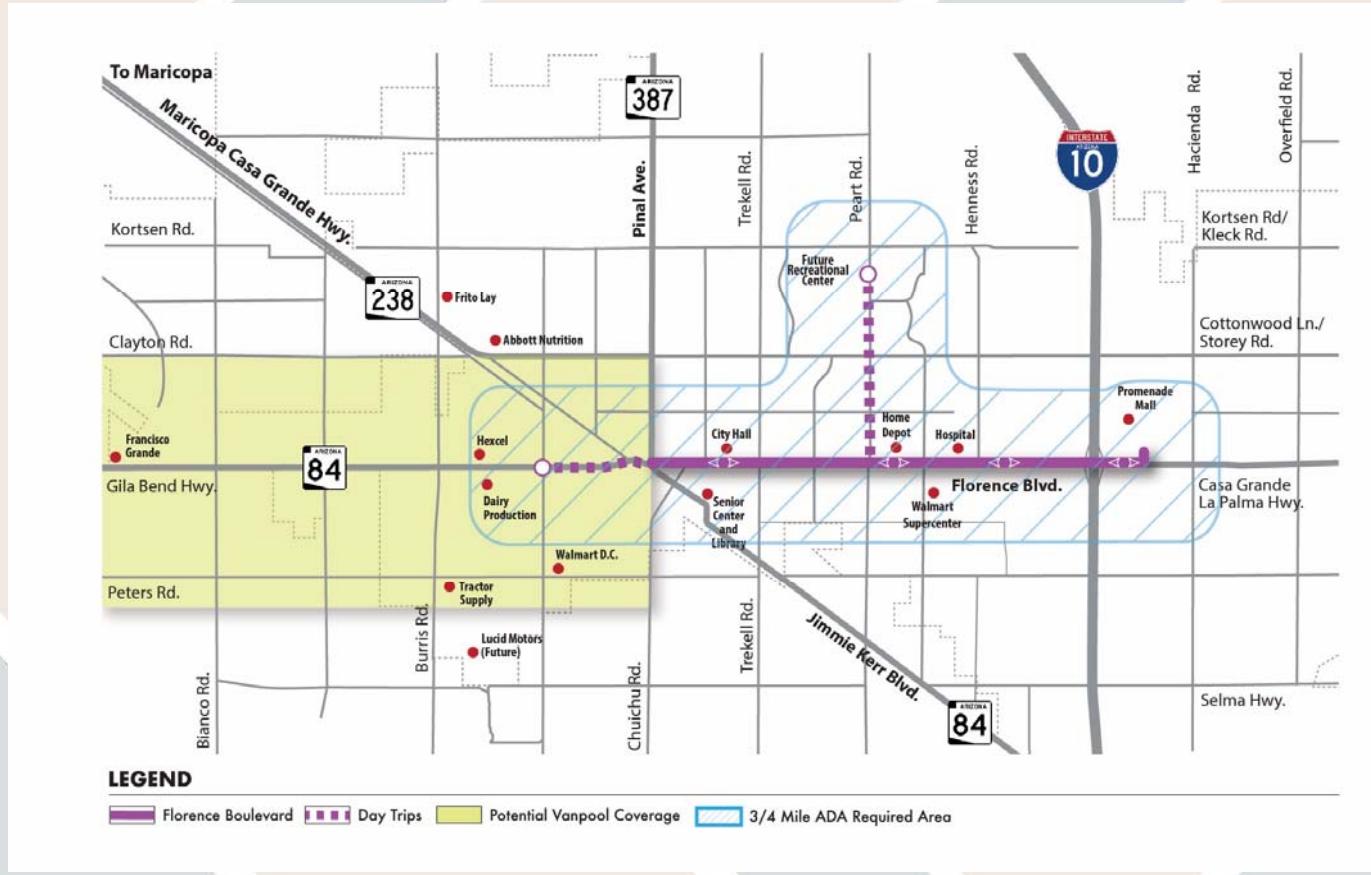
## Short Term Option 2

**\$25,000**  
CITY  
COST



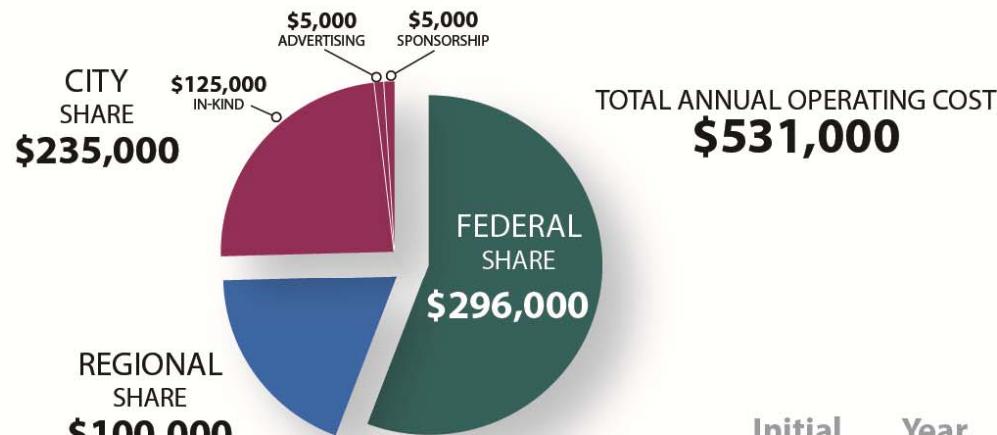
	Initial Year	Year 5
Estimated Ridership	42,500	85,000
Riders per vehicle hour	2.8	5.6
City cost per Rider	\$0.58	\$0.30
City Cost per Resident	\$0.46	\$0.42

# Short Term Option 3



**\$0  
CITY  
COST**

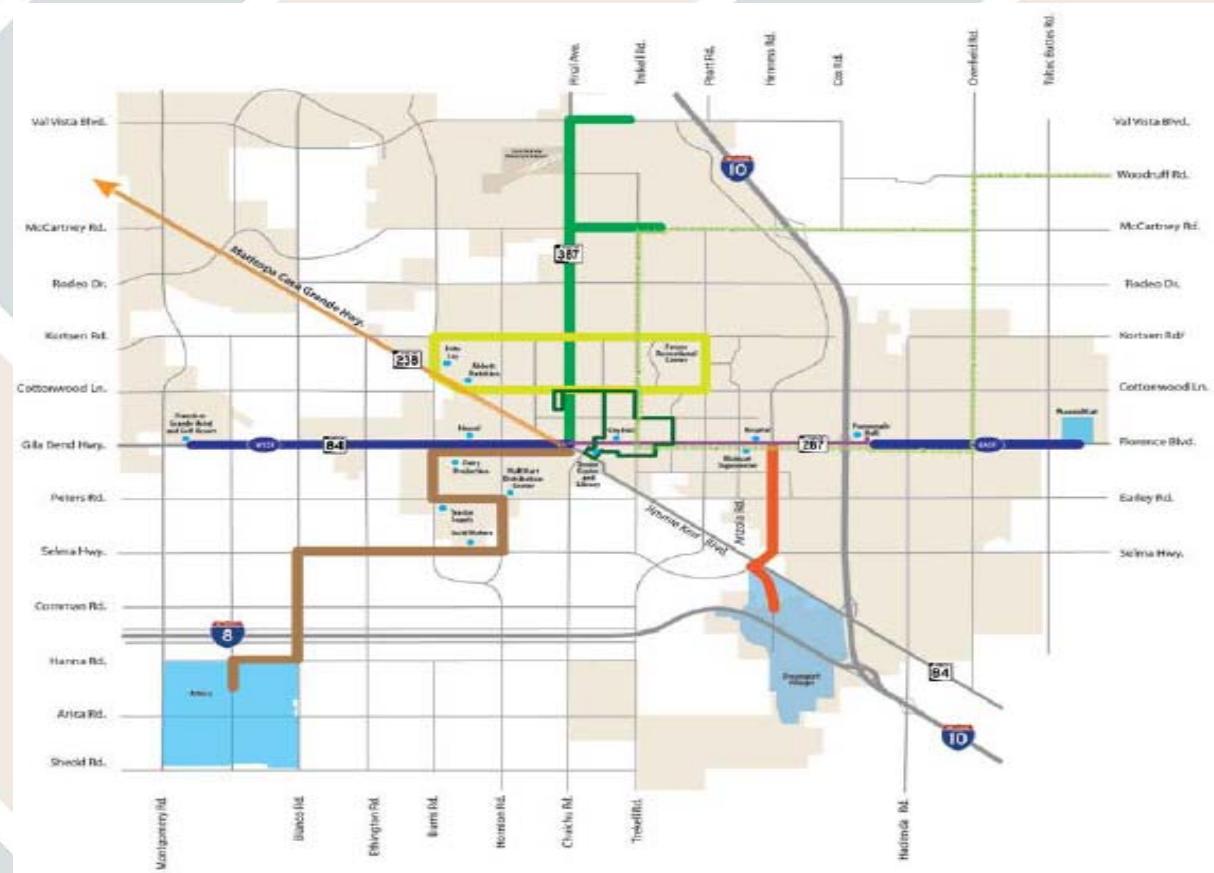
## Short Term Option 3



	Initial Year	Year 5
Estimated Ridership	31,850	63,700
Riders per vehicle hour	3.5	7.0
City cost per Rider	\$0	\$0
Annual City Cost per Local Resident	\$0	\$0

# RECOMMENDED LONG RANGE OPTIONS

# Combined Short and Long Range Options

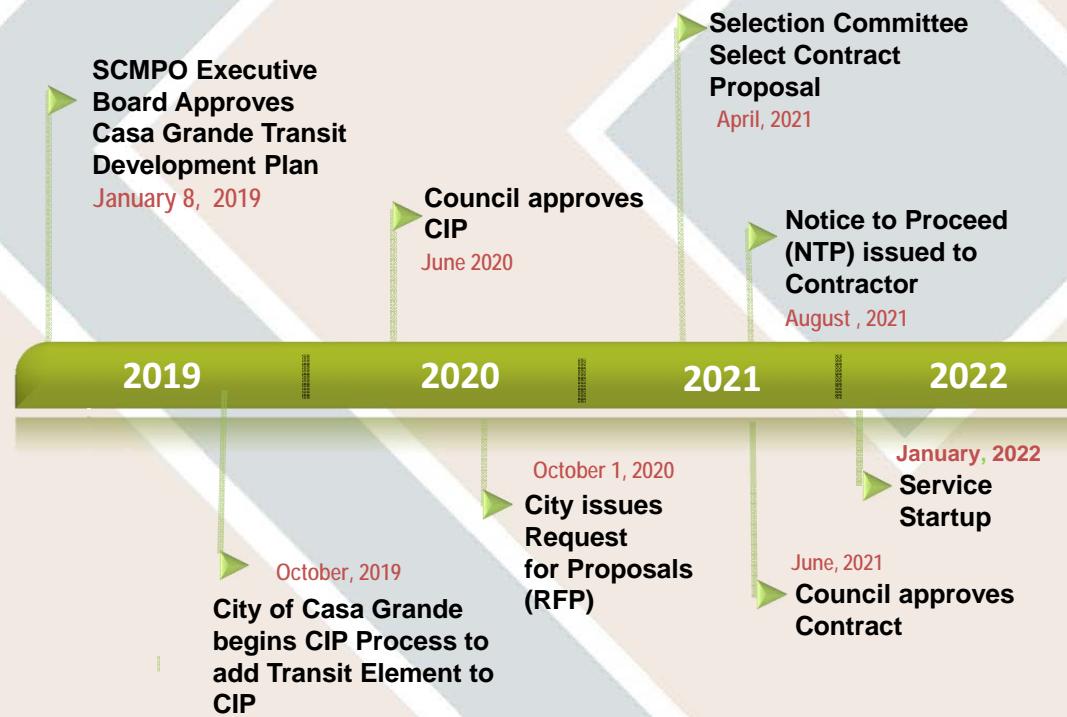


# NEXT STEPS

23

**CASA GRANDE TRANSIT DEVELOPMENT PLAN**

# Transit Timeline of Key Milestones



# QUESTIONS ?

