



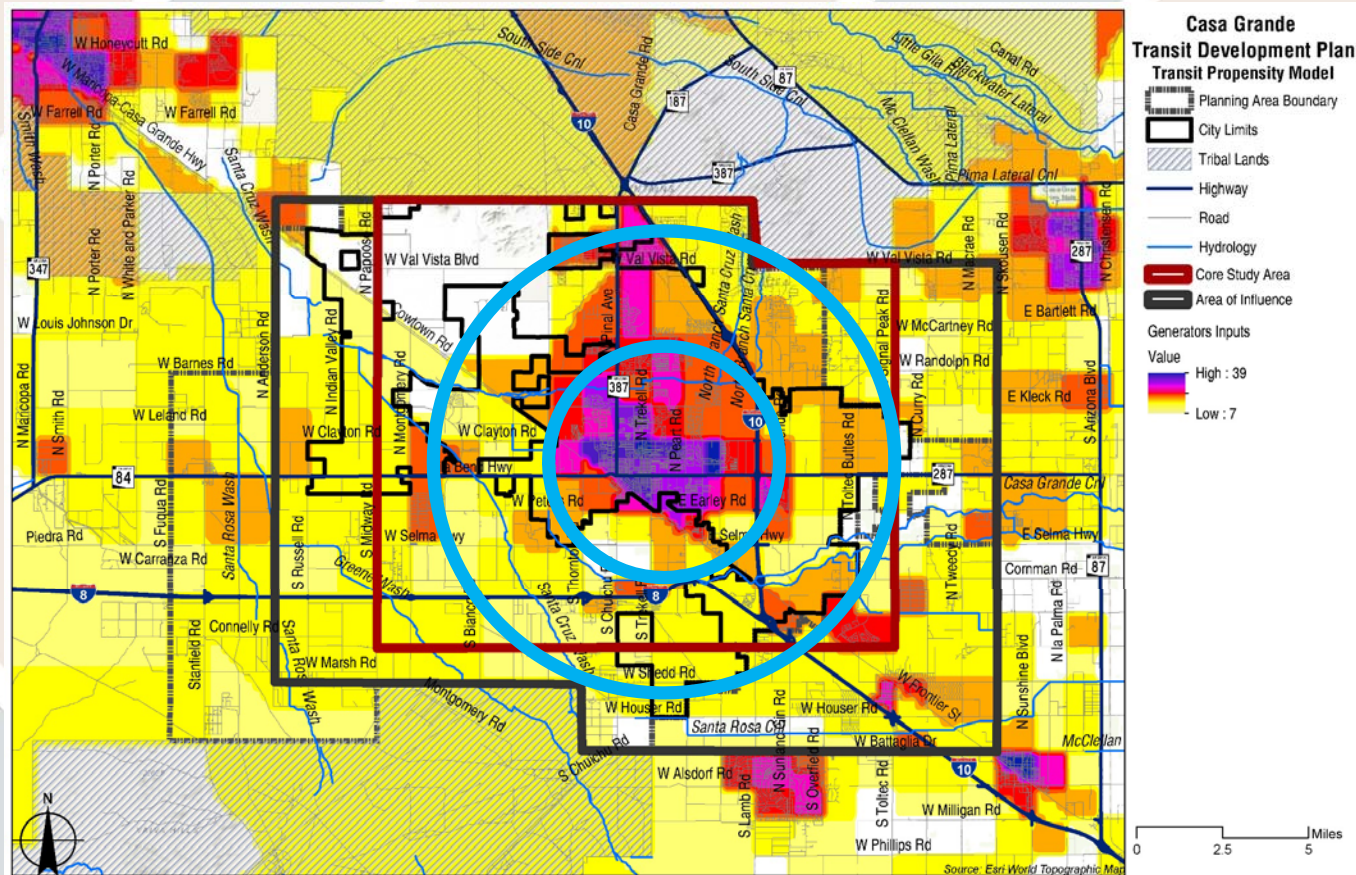
SCMPO Executive Board Briefing

November 13, 2018

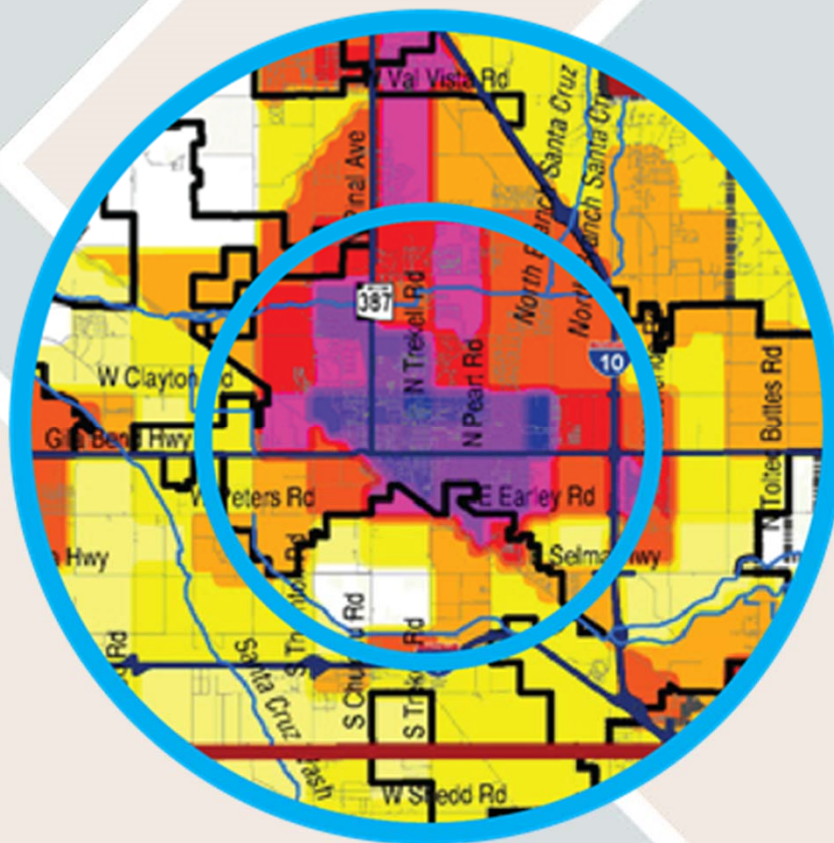
How Did We Get to This Study ?



What is the Need for Transit in Casa Grande



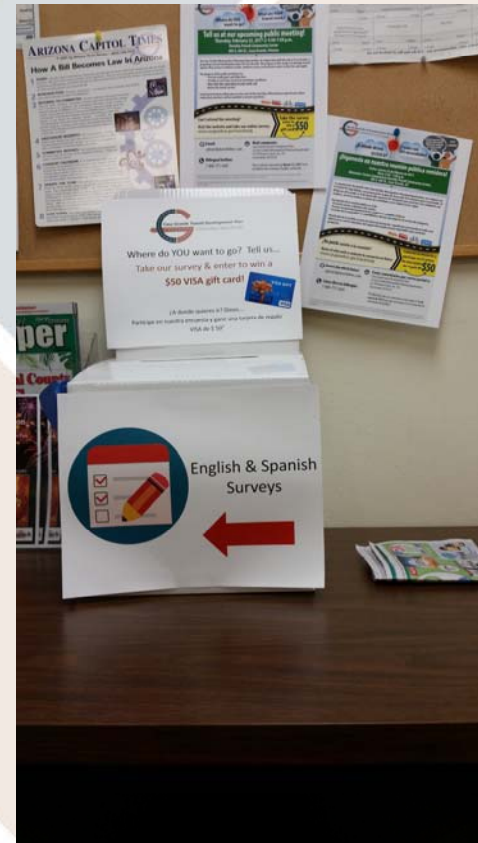
"Heat" Map Showing High Propensity Areas



PUBLIC OUTREACH

Public Outreach Summary

Public Meetings
Newspaper Outreach
Public Opinion Surveys
Monitoring CG Chat
Public Events
Stakeholder Outreach
Employer Interviews

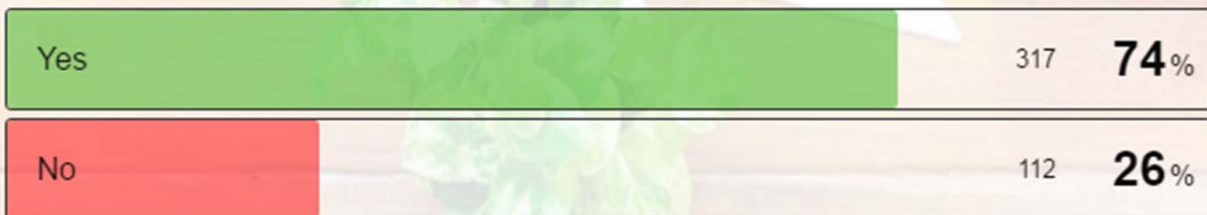


Public Outreach: Survey Results

Do you think public transit is needed in Casa Grande?



Would you use public transit in Casa Grande if it were available?



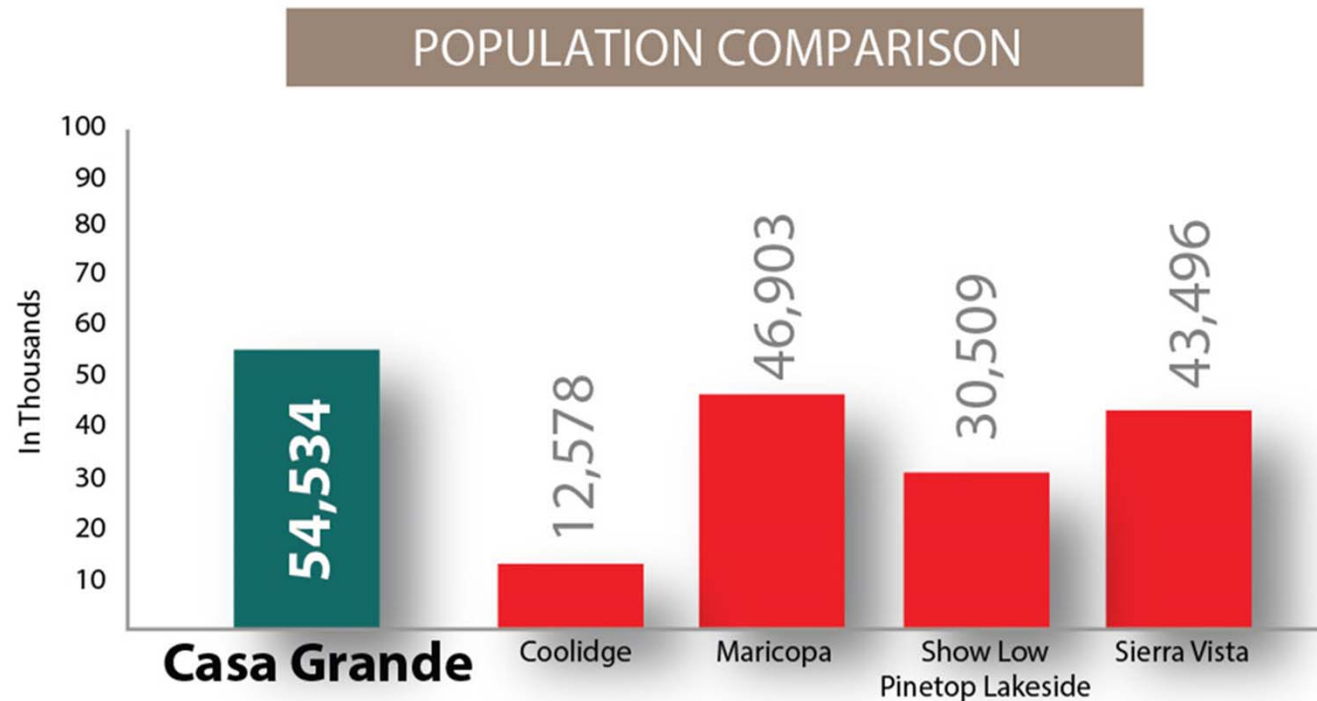
PEER COMPARISON CITIES

Peer Comparison Cities

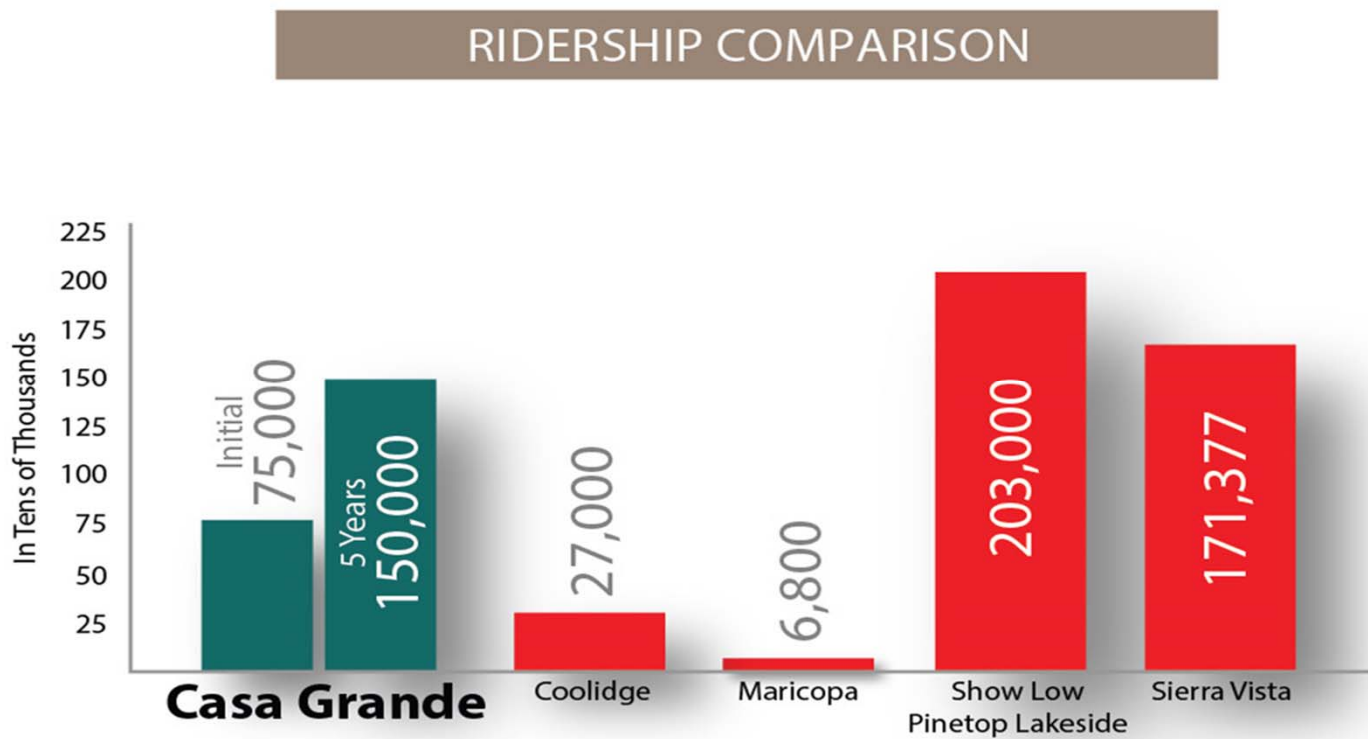
- Coolidge
- Maricopa
- Show Low-Pinetop
- Sierra Vista



Peer Comparison - Population



Peer Comparisons - Ridership



OPTIONS EVALUATED

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Options Evaluated

34 OPTIONS EVALUATED

MONTEREY-SALINAS TRANSIT TAXI VOUCHER

Terms And Conditions

This voucher is valid only for the person and purpose for which it is issued. Unauthorized use is strictly prohibited. Violations are subject to prosecution. The holder of this voucher will be required to provide a valid picture identification card issued by a government agency or educational institution before receiving taxi services with this voucher.

Only one voucher can be collected by the taxi driver per trip regardless of the number of passengers. Monterey Salinas Transit will only reimburse taxi providers for authorized trips as defined in writing in an Agreement between Monterey Salinas Transit and the taxi provider. The taxi driver is responsible for collecting \$5.00 per one way trip. The customer may pay either in cash or with a valid MDS ticket.

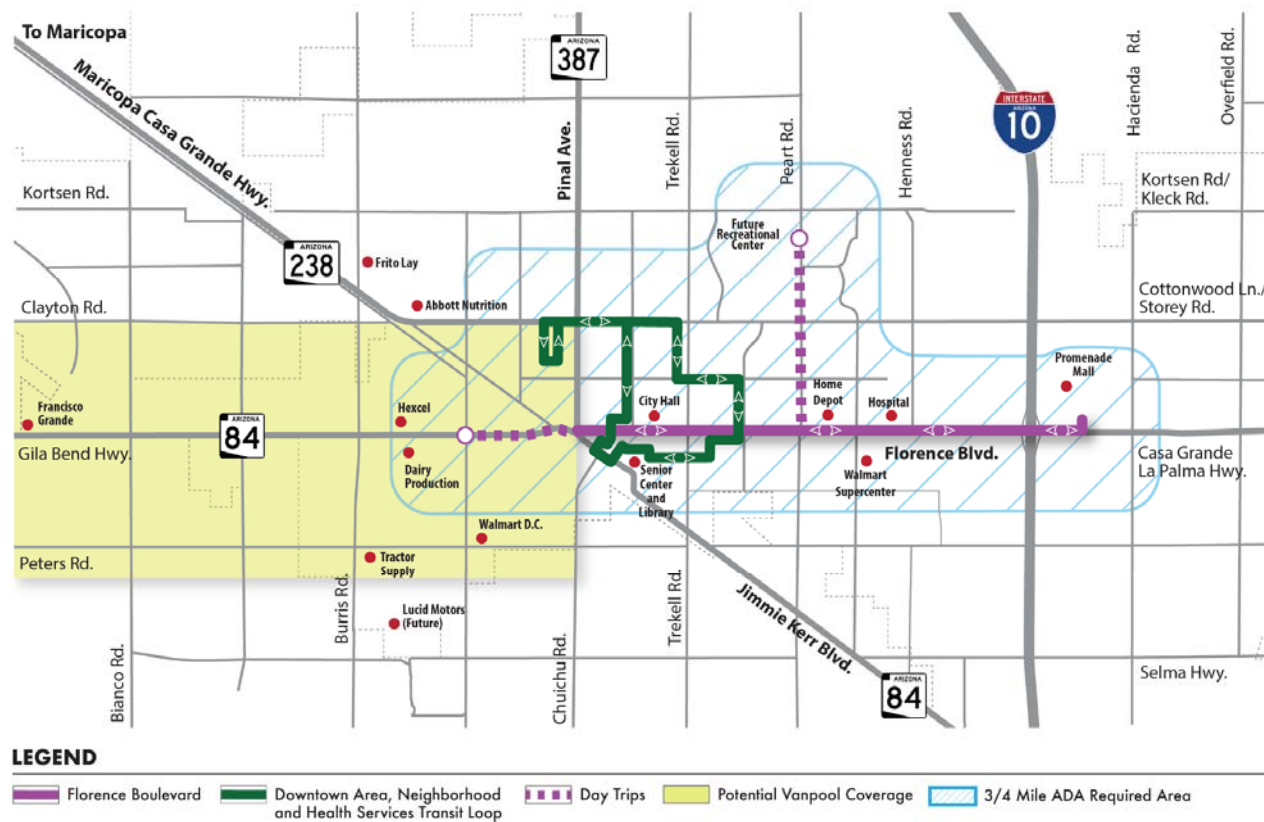
See the written Agreement for detailed terms and conditions for services and reimbursement.

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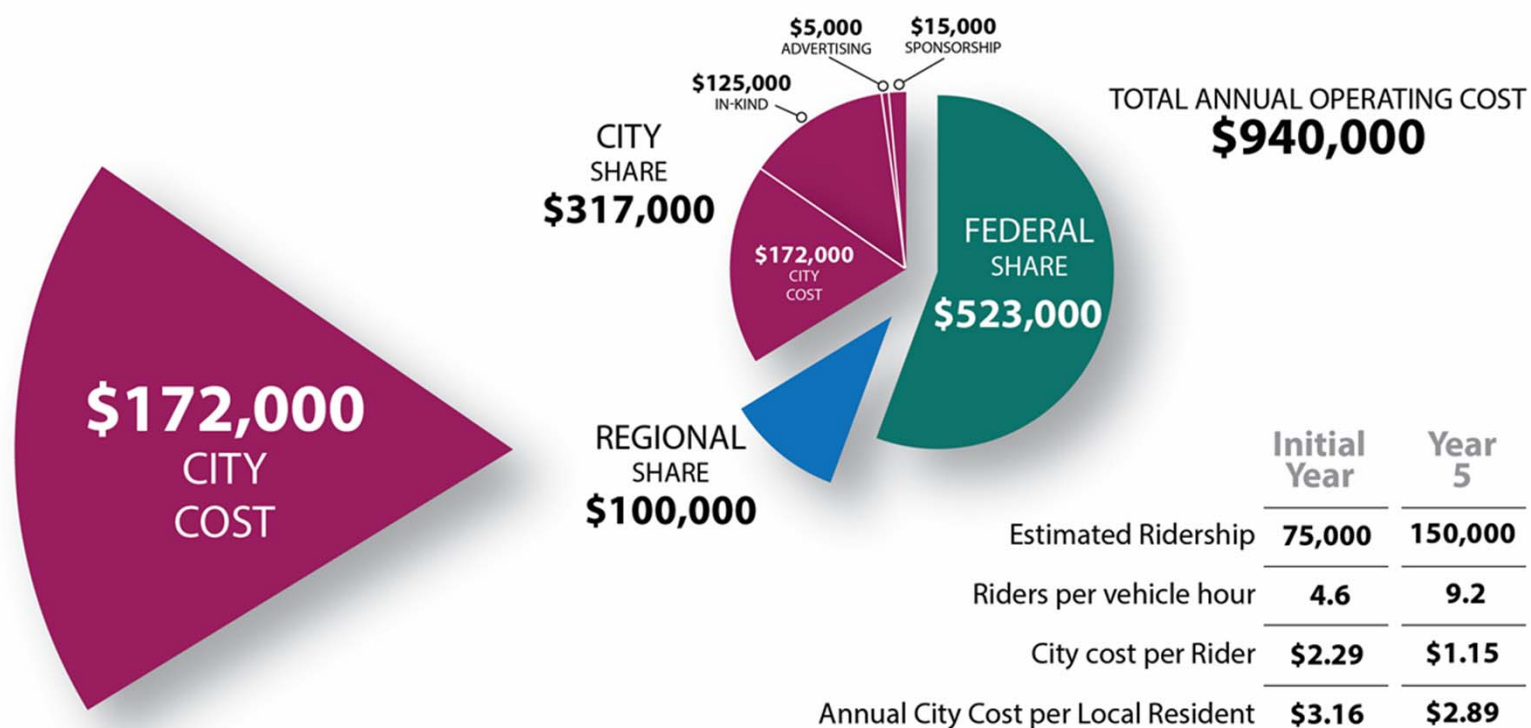
RECOMMENDED SHORT TERM OPTIONS

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Short Term Option 1



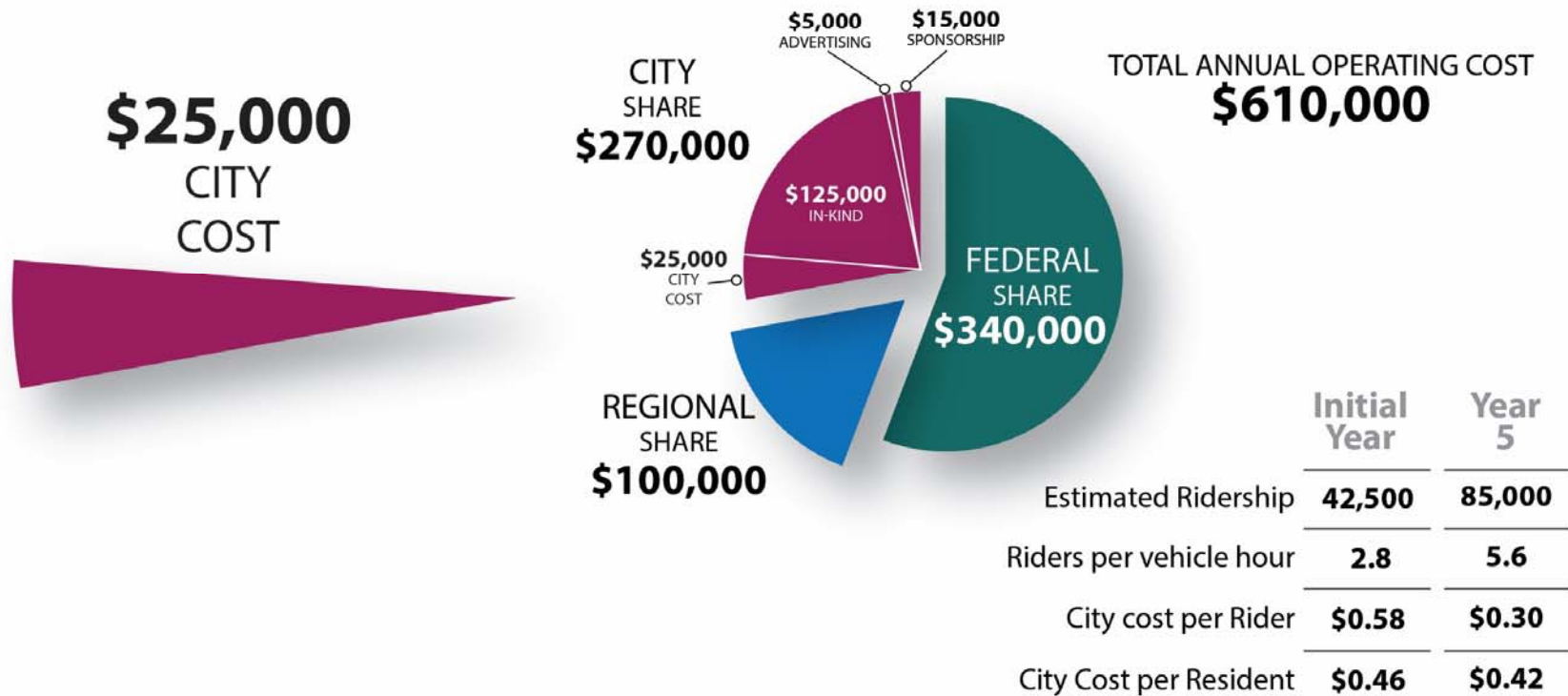
Short Term Option 1



Short Term Option 2



Short Term Option 2

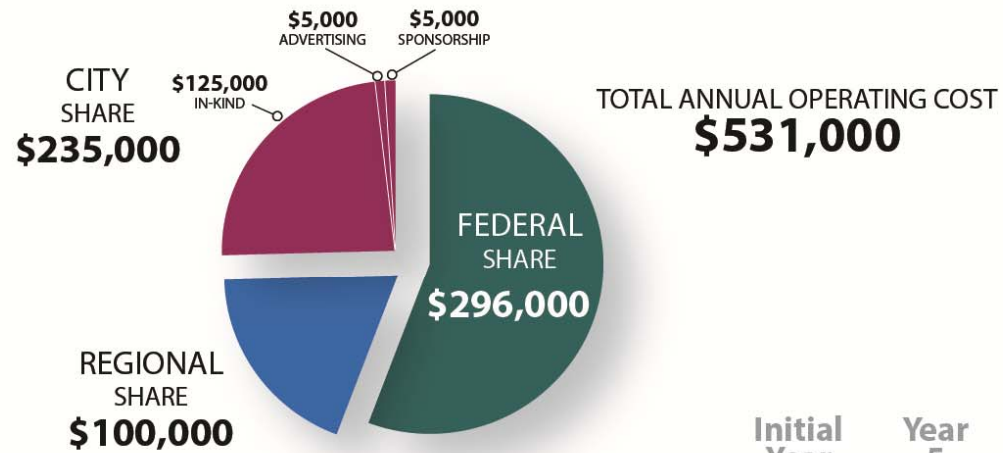


Short Term Option 3



Short Term Option 3

\$0
CITY
COST

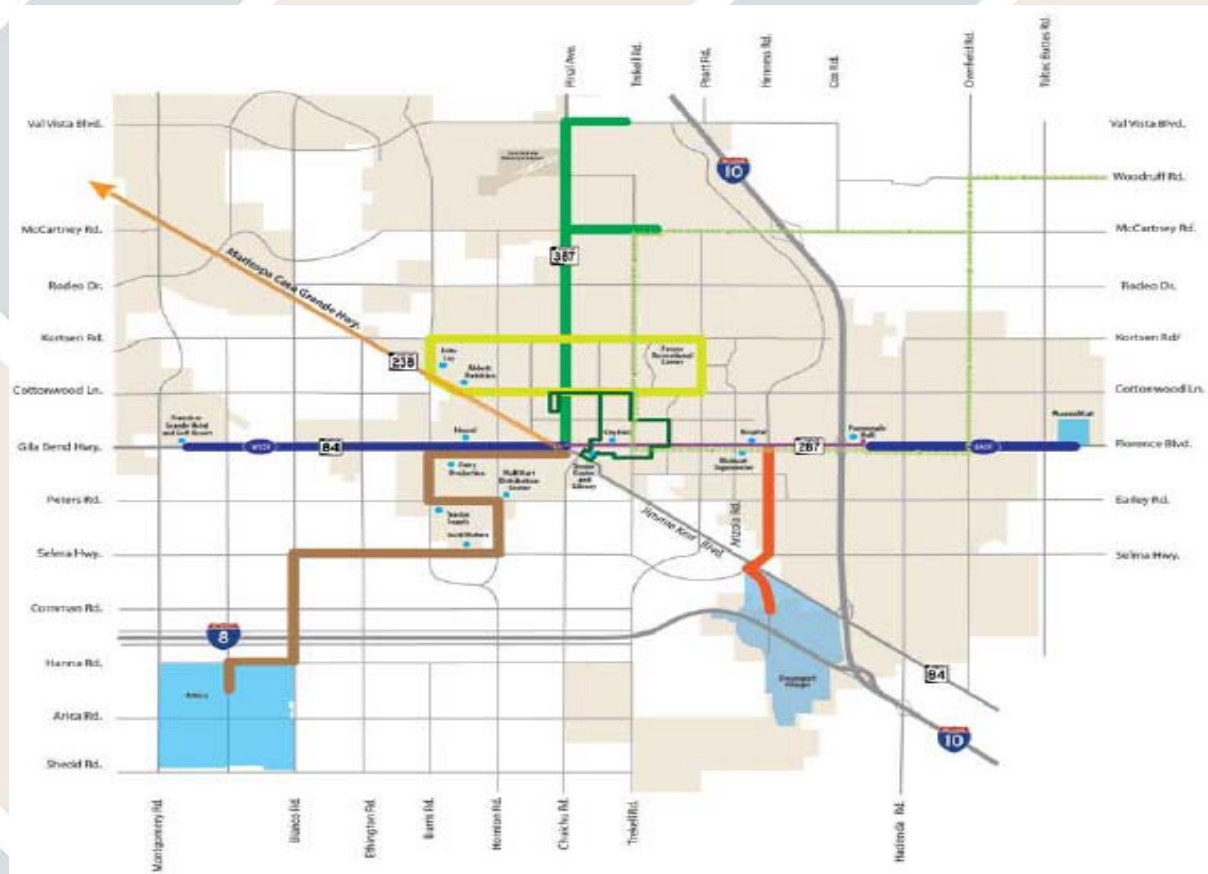


	Initial Year	Year 5
Estimated Ridership	31,850	63,700
Riders per vehicle hour	3.5	7.0
City cost per Rider	\$0	\$0
Annual City Cost per Local Resident	\$0	\$0

RECOMMENDED LONG RANGE OPTIONS

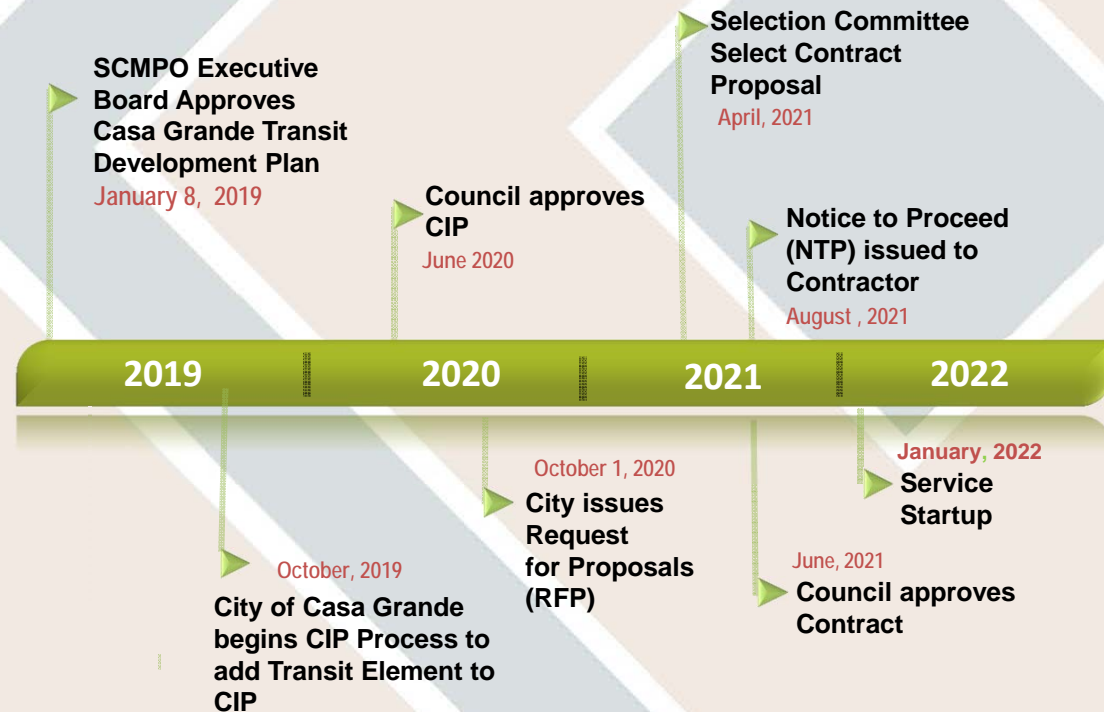
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Combined Short and Long Range Options



NEXT STEPS

Transit Timeline of Key Milestones





QUESTIONS ?